Service oriented distributor
of top brands under One Roof

Kajaria Enterprises



www.kajariapipes.com

About the Company

Kajaria Enterprises is a premium distributor of SWR, UPVC, CPVC, PP Pipes and fittings, faucets, cisterns, sanitaryware, lighting, kitchen sinks and electric pumps in Maharashtra. With over 1 lakh square feet of warehousing space across 6 strategically located warehouses, we have created a niche for ourselves in the industry. We combine technology, innovation, efficient workmanship to introduce ace quality products.

Director's message

Welcome to the Family of Kajaria Enterprises

I believe that a business that focuses solely on making money is a poor business. At Kajaria Enterprises, we build relationships, networks and value for our partners. We strive to create a family where everyone can meet their goals and grow, be it our suppliers or dealers. What was started as a family business has stood the test of time and evolved through generations, running successful for 40 years. Here, we bank on trust and fellow-feeling to develop true partnerships.

We constantly innovate and look for ways to expand our distribution network, our product range and our services. Our track record has proven a double digit growth rate year-on-year, and we owe our success to our dealers and trade partners.

Late Shri Pankaj Kajaria

For generations, my forefathers have built not just a company but a legacy grounded in shared values. Our commitment to quality, integrity, and familial bonds has been our guiding force. Through the years, the Kajaria Enterprises family has constantly expanded their bounds of distribution with new product lines and by adding more and more members to this family. As the youngest member of this family, it is my promise to ensure that Kajaria Enterprises continues to be the most trusted distributor in the industry.

Abhinav Kajaria

Unless you try to do something beyond what is already done, you will never grow. My family business served as a strong platform to start my career after I completed my education and I feel fortunate for that. But the craving to do something new and take on new challenges kept pursuing me. The result is the much desired launch of new products such as FRANKE Kitchen Sinks and Kirloskar pumps in our markets.

We view this as a huge opportunity for everyone associated with Kajaria Enterprises and hope to receive support, and encouragement from the Kajaria Enterprises family.

Avantika Kajaria

From 1969

Till date, and continuing, Kajaria Enterprises has been on a relentless journey to indomitable accomplishments. Thanks to the ingenuity and insight of the father-son team of Shri Padam Kajaria and Shri Pankaj Kajaria, we boast a large scale of operation spanning all corners of Maharashtra.

1971

The Beginning - Shri Padam Kajaria moves to Mumbai attracted by the city's immense business potential. He starts a cast iron foundry to sell C.I. pipes and fittings. He soon becomes fondly recognized as the "Cast Iron King".

1986

A New Star in the making - Shri Pankaj Kajaria, his entreprenurial son, joins his business and infuses transformation through strategic planning, modern techniques and innovative ideas.

1991

Prince - Strategic partnership with Prince Pipes and Fittings, a premium manufacturer of PVC as consumer demand was shifting from Cast Iron to PVC.

2006

Astral - The Change - Since market was shifting to CPVC, Kajaria Pipes made an another strategic partnership with Astral Piping System, an innovative producer of plumbing systems.

2008

We Nailed it - Innovation and business insight led us to become the strongest distributors in Maharashtra. We became market leaders in Prince Piping and Astral Piping Systems.

2016

Essco – To offer complete bathroom solutions, we tied up with Jaquar's value segment, Essco.

2018

Grohe – A new wing added to expand product range entering the market of cisterns through a strategic partnership with Grohe.

2022

Franke Kitchen Sinks - The unbeatable spirit of Avantika Kajaria launches Franke Kitchen sinks, giving rise to a new division in Kajaria Enterprises.

2022

Kirloskar Electric Pumps - Realizing the synergies with the electrical market, Kajaria Enterprises expands its presence with electric pumps.

2023

Master Warehouse – With a keen knowledge in distribution, Abhinav Kajaria launches Kajaria Enterprises' largest warehouse with state-of-the-art technology.

Trade Partners

ASTRAL PIPES

- Astral CPVC Pro Pipes and Fittings
- Astral Aquarius UPVC Pipes
- Astral Foamcore Pipes and UDS
- Astral Silencio Pipes and Fittings
- Weld On Solvent Cements
- Pex-a Pro
- Astral DWC Drex Pipes
- Astral FirePro CPVC Pipes
- Astral DrainPro PP SWR Pipes and Fittings





PRINCE PIPING SYSTEMS

- Prince Easyfit UPVC Plumbing System
- Prince Ultrafit SWR Pipes and Fittings
- Prince Aquafit Pressure and Non-pressure Pipes and Fittings
- Prince Rainfit Roof Water System
- Greenfit Plumbing System

Jaquar GROUP

ESSCO

Bath fittings since 1960



- Faucets
- Sanitaryware
- Hot Water Solutions
- Flushing Systems
- Accessories
- Home Lighting
- Indoor & Outdoor Lighting
- Decorative Lighting

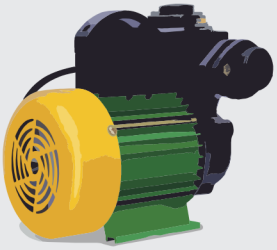
GROHE

American Standard



- Concealed Cistern
- Flush Plates



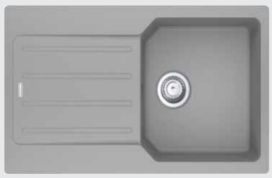




KOEL ELECTRIC

- Electric Domestic Pumps
- Submersible Pumps
- Control Panels

FRANKE







- Stainless Steel Sinks
- Quartz Sinks
- Kitchen Faucets & Accessories





EVERLAST™
Composites Pvt. Ltd.

- **Manhole Covers**
  FRP Square, Rectangle & Round
- **Tank Covers**
  Overhead & Underground
- **C.I. Manhole Covers**

Our Strength



Over 3000 Retail Outlets under clientele profile



Efficient Distribution Network



The largest warehouse stocked with the best products



Adherence to relationship-building



Constant eye on client demand and needs



120+ Loyal and dedicated staff

Awards and Achievements

- Best Promoter 2008-09 Astral CPVC Flowguard System
- Best Performance 2010 Lubrizol and Astral Piping System
- Power Distributor and Dabangg Distributor 2011-12 Astral Piping System
- Best Distributor - West 2021-22, 2022-23 Grohe Lixil Group
- Centurion Distributor 2021-22, 2022-23 Astral Limited
- Gold Distributor 2012-13, 2013-2014, 2014-15, 2015-16 and 2016-17 Astral Piping System
- Best Sales 2013-14 Prince Piping Systems
- Prince Ratna 2006-07, 2007-08 and 2013-14 Prince Piping System
- Diamond Distributor 2019-20, 2020-21 Astral Limited

Our Policies

- Best Price - Periodic schemes and competitive prices.
- Service - Flawless goods delivered on-time offer a complete buying experience.
- Quality - Industry best product. Internally approved standard. Top brands.
- Availability - Huge stock of all items at various locations.
- Fairness - Open-minded treatment for all clients in terms of availability and service.

Our Network

We share a mutually respectful relationship with our dealers and suppliers. To that end, we have a network of 3000+ dealers, 6 trade partners who are serviced through our geographical network of over 1 lakh sq ft warehouse space.







Kajaria Enterprises

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